

FRIDAY APRIL 19, 2024

THIRD STREET ALLIANCE FOR WOMEN & CHILDREN
41 N 3RD STREET, EASTON, PA 18042 • 6 PM - 10 PM

The Red Shoe™ 



BW NICE, Inc.



8TH ANNUAL BW NICE LEHIGH VALLEY RED SHOE EXTRAVAGANZA

**BENEFITING: THIRD STREET ALLIANCE FOR WOMEN &
CHILDREN AND BW NICE, INC.**

Tickets

Member \$90 / Non-Member \$100

Early Bird special before 2/22/24 Member \$80 /
Non-Member \$90

After 4/9/24 \$110 and at door

Celebration Program

Networking

Vendors

Silent Auction

Food Stations and Open Wine & Beer Bar

Inspirational Speakers

Businesswoman of the Year Award

Dance Party!

Donations

Want to be part of the event, but can't attend?
Donate any denomination!

\$100 ___ Other ___

Silent Auction Items (\$50 min value) Deliver by
3/19/24 to be listed in event program.

Wine Bottle Pull (min value \$20) Deliver by 3/26/24.

Swag Bag Donation (200 tangible items – no discount
coupons or marketing materials without tangible item.)
Deliver by 4/5/24.

Program Ads

Vendor Table

due by 3/14/24

register by 2/29/24

\$400 Full Page / Color 5" x 8"
 \$200 Half Page / Color 5" x 3.875"
 \$100 Business Card Ad / Color 3.5" x 2"

\$200 (Includes one event ticket and table)

Provide high resolution artwork to
 RedShoeBWNICELV@gmail.com.

Sponsorship Opportunities

RUBY SLIPPER \$5,000	SASSY SLINGBACK \$2,500	DANCING SHOE \$1,000	JAZZ SHOE \$500	PROFESSIONAL PUMP \$250	BENEFITS
					Logo recognition on event registration page, eblasts
N/A	N/A				Name listing on event registration page and eblasts
					Social media post(s) on Facebook, LinkedIn, and Instagram
Full page color front inside cover	Half page color	Business card size	Logo	Name listing	Ad in event program
10 and Reserved Seating	6 and Reserved Seating	4	2		Tickets
					Logo listing on sponsor sign during event
					Gift Basket
					Vendor Table
					Sponsor representative opportunity to introduce the TSA speaker during the program

BW NICE, INC. IS A 501(C)(3) TAX-EXEMPT ORGANIZATION AS PROVIDED BY THE INTERNAL REVENUE SERVICE REGULATIONS. EIN # 27-1625890

FOR ADDITIONAL INFORMATION

Contact BW NICE LV Red Shoe Director,
 Andrea Brock, 610-428-0589 /
 RedShoeBWNICELV@gmail.com

MAILING ADDRESS

BW NICE Lehigh Valley Chapter
 P.O. Box 21142
 Lehigh Valley, PA 18002

PHYSICAL ADDRESS

Andrea Brock
 199 Nazareth Pike
 Bethlehem, PA 18020

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RED SHOE EXTRAVAGANZA**
Friday, April 19, 2024 • 6PM - 10PM



BW NICE, Inc.

Choose Your Sponsorship Level

Please select your participation for all event sponsors, advertising and donating opportunities!

Name: Company:

Address:

Address 2:

Phone: Email:

Total Amount Due (if applicable) – Pay Online or Check # and Amount :

Event Sponsors

Check all that are applicable.

Visit the website for additional details: <https://bwnice.org/red-shoe-event-lehigh-valley-red-shoe-event/>

The Ruby Slipper - \$5,000:	<input type="checkbox"/>	Program Ad (due by 3/14/24)	<input type="checkbox"/>
The Sassy Slingback - \$2,500:	<input type="checkbox"/>	\$400 Full Page/ Color 5" x 8"	<input type="checkbox"/>
The Dancing Shoe - \$1,000:	<input type="checkbox"/>	\$200 Half Page / Color 5" x 3.875"	<input type="checkbox"/>
The Jazz Shoe - \$500:	<input type="checkbox"/>	\$100 Business Card Ad / Color 3.5" x 2"	<input type="checkbox"/>
The Professional Pump - \$250:	<input type="checkbox"/>		

Silent Auction Item - Value and Description (deliver by 3/19/24):

Wine Bottle Donation (deliver by 3/26/24):

Swag Bag Donation (deliver by 4/5/24) :

Vendor Table \$200 - Includes one event ticket and table (Register by 2/29/24):

Tickets

Member \$90: Non-Member \$100:

Early Bird before 2/22/24 Member \$80: Non-Member \$90: After 4/9/24 \$110 and at door

Donation - \$100: Other Amount \$:

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