



## **BW NICE CORPORATE SPONSORSHIP PACKAGES**

### **NATIONAL Sponsor**

\$12,000/Year or \$10,000/Year for 2-year term

- **Covers NJ, PA & FL Chapters**
- Featured as a Corporate Sponsor with Name/Logo on all pages of BW NICE website, including Chapter and *Red Shoe™* pages.
- Membership privileges for designated employees at all Chapter monthly breakfast meetings, happy hour mixers, and any other Chapter events.
- Signage and table space provided for marketing material at all Chapter meetings and events.
- Social Media Coverage including Facebook, LinkedIn, and Instagram.
- Name/logo in all *Red Shoe™* programs.
- Full page ad provided in all *Red Shoe™* programs.
- Signage and table for marketing material provided at all *Red Shoe™* events.
- 4 tickets provided for *The Red Shoe™* events of your choice.
- Logo featured on all Step & Repeat banners at all *Red Shoe™* events and BW NICE Corporate events including book signings.
- Company and logo prominently featured at annual Women's Empowerment Conference and on website and e-correspondence. Prime placement of logo displayed throughout the conference. Signage and table space provided for marketing material.
- Company and logo featured at all virtual meetings and events.

### **STATE Sponsor**

\$10,000/Year or \$8,000/Year for a 2-year term

- **Covers NJ Chapters**
- Featured as Corporate Sponsor with name/Logo on all pages of BW NICE website, including Chapter and *Red Shoe™* pages.
- Membership privileges for designated employees at all Chapter monthly breakfast meetings, happy hour mixers, and any other Chapter events.
- Signage and table space provided for marketing material at all Chapter meetings and events.
- Social Media Coverage including Facebook, LinkedIn, and Instagram.
- Name/Logo in all *Red Shoe™* programs.
- Half page ad provided in all *Red Shoe™* programs.
- Signage and table for marketing material provided at all *Red Shoe™* events.
- 2 tickets provided for *Red Shoe™* events of your choice.
- Logo featured on all Step & Repeat banners at all *Red Shoe™* events and BW NICE Corporate events.
- Company and logo prominently featured at annual Women's Empowerment Conference and on conference website and e-correspondence. Prime placement of logo displayed throughout the conference. Signage and table space provided for marketing material.
- Company and logo featured at all virtual meetings and events.

### **REGIONAL Sponsor**

\$1,000 per Chapter/Year up to 5 Chapters. Pick the Chapter(s) that best align with your business.

- Featured as Regional Sponsor with Name/Logo on website and chapter page(s) based on the designated Chapter(s) you choose for the Regional Sponsorship.
- Membership privileges for designated employees at Chapter meetings and events.
- Signage and table space provided for your marketing material at monthly meetings and events based on the designated Chapter(s) you choose for the Regional Sponsorship.
- Social Media Coverage including Facebook, LinkedIn, and Instagram.
- Signage and table for marketing material provided at *The Red Shoe™* events based on the designated Chapter(s) you choose for the Regional Sponsorship.
- Name/Logo and quarter page ad provided in *The Red Shoe™* program(s) based on the designated Chapter(s) you choose for the Regional Sponsorship.
- 1 ticket provided for *The Red Shoe™* event(s) of your choice based on the designated Chapter(s) you choose for the Regional Sponsorship.
- Logo featured on Step & Repeat banners at Red Shoe event(s) based on the designated Chapter(s) you choose for the Regional Sponsorship.
- Company and logo featured at virtual meetings and events based on designated Chapter(s) you choose for Regional Sponsorship.

### **BOOK Sponsor** – “Towards The Light”

- **Your company/logo** featured on the front or inside cover of the book.
- Book will be sold at all BW NICE fundraising events including *The Red Shoe™*, book signings and Chapter meetings/events.
- Featured on BW NICE website and sold on Amazon.
- Sponsor levels: **2024 Print Schedule**

#### **Print Schedule**

#### **Share of Volume**

<b>Year</b>	<b>Quantity</b>	<b>100%</b>	<b>50%</b>	<b>25%</b>
Q1 2024	400	\$5,200	\$2,600	\$1,300
Q2 2024	400	\$5,200	\$2,600	\$1,300
Q3 2024	400	\$5,200	\$2,600	\$1,300
Q4 2024	400	\$5,200	\$2,600	\$1,300