

FOR IMMEDIATE RELEASE

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Businesswoman of the Year is Chosen

Theresa Lyons, managing partner of Lyons & Associates, P.C., has been chosen as this year's Businesswoman of the Year recipient from BW NICE. "I can't think of anyone more deserving of this award," stated Bev Pirone, BW Nice Red Shoe Chair.

Theresa Lyons is not just a managing partner of Lyons & Associates, P.C. – which has been recognized as one of NJ's "Best Places to Work", she is also a best-selling author, and the recipient of several prestigious awards. Terry is a former State Supreme Court clerk, and an incredible mother.

Mrs. Lyons will be honored at the 5th annual *Red Shoe Gala* on Thursday, October 12, 2023. An estimated 120 women will gather at Alley 14 in Bound Brook to enjoy networking, shopping among local vendors, a delicious dinner, and a tricky tray. Proceeds from the event will go to BW NICE's charity partner, Safe and Sound Somerset, a not-for-profit agency dedicated to serving victims and survivors of domestic violence.

Sponsors of *The Red Shoe Gala* currently include Detorres & DeGeorge Family Lay Attorneys, Sue Squires, Vision Quest Auto Glass, and Standard Pest Control. To be a sponsor, register to attend, or for more information, visit www.bwnice.org.

BW NICE provides women at all stages of business and personal life with support, education, and resources. They believe there is value in the balance of business networking and charitable outreach. They bring women together to gain meaningful business connections, learn new ways to succeed, and foster an empowering environment. Each BW NICE chapter raises funds and awareness by supporting a local organization in the fight against domestic violence.

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