

PLEASE JOIN THE BW NICE BUCKS COUNTY CHAPTER

as we host our
**Red Shoe Luncheon
& Fashion Show.**

*We promise
you a day to
remember!*



STEP 1 *Fill In contact Information*

BUSINESS
CONTACT PERSON
ADDRESS
PHONE
EMAIL

STEP 2 *Event Tickets*

EARLY BIRD PRICES for tickets purchased before September 8, 2023

OF INDIVIDUAL TICKET MEMBER FEE: \$65/\$75
 # OF INDIVIDUAL TICKET NON-MEMBER FEE: \$75/\$85
 TABLE OF 10 \$600/\$700

STEP 3 *Choose a Sponsor Level*

THE SCARLET STILETTO
 SASSY SLINGBACK
 THE PLUMY PLATFORM
 THE WHIMSICAL WEDGE
 THE PLAYFUL PEEP TOE

Additional Options

ADVERTISE IN EVENT PROGRAM (circle one)
SIZE: Business Card Half Page Full Page
Inside Front Cover Inside Back Cover Back Cover

VENDOR TABLE Do you need a power outlet? Y N

**DONATE SILENT AUCTION THEMED BASKET OR
CERTIFICATE OF SERVICE**
Item description _____

Amount Enclosed

For Sponsorship payment a check is preferred

Cash Online CC Payment Check #
(Payable to BW NICE, Inc)

Return completed form to:
BW NICE, Inc, P.O. Box 725, Lahaska, PA 18931

Register online for tickets and other event opportunities.
Please visit our website at
Bwnice.org/bwnice-chapter/bucks-county-red-shoe-event

BW NICE, Inc is a 501 (c)(3) tax-exempt organization as provided by the
Internal Revenue Service Regulations. EIN #27-1625890



2 N D A N N U A L

The **RedShoe**™
A luncheon & fashion show

FRIDAY, OCTOBER 20, 2023
10 A.M. TO 2 P.M.



The Bucks Club
2600 York Road
Jamison PA 18929

**BENEFITING: A WOMAN'S PLACE AND
BW NICE, INC.**

Who We Are

Established in April 2009, **BW NICE (Business Women Networking Involving Charity & Education)** is a special organization that blends the successful building of women in business with helping other women achieve their potential in life and profession. BW NICE provides a warm, friendly atmosphere that is supportive, educational and dynamic.

The Red Shoe™ Luncheon & Fashion Show is our flagship annual charity fundraising event. It is a day to celebrate all women in business AND make a difference in the lives of those in need. Proceeds from **The Red Shoe™** support **A Woman's Place** and BW NICE, Inc.

The Red Shoe™ symbolizes unity, strength, and empowerment and honors the journey of those who have been impacted by domestic violence and sexual assault.

At **The Red Shoe™** you will enjoy an afternoon of networking, shopping among local vendors, a delicious luncheon, a spectacular fashion show, silent auction and photos on our very own red carpet!

One of the great highlights of this event is honoring Businesswoman of the Year. Someone who inspires us with her leadership, energy, concern for others, and her commitment to business and the community.

Join Us

**PURCHASE EVENT TICKET
BY SEPTEMBER 8, 2023
FOR EARLY BIRD PRICE**

**Member Fee: \$65
Non-Member Fee: \$75
Table of Ten: \$600**

**EVENT TICKET AFTER
EARLY BIRD**

**Member Fee: \$75
Non-Member Fee: \$85
Table of Ten: \$700**

Our sponsors are more than just logos on a poster. They're an integral component of BW NICE's mission to celebrate women in business and bring funds to the local women's shelter. We utilize every resource possible to provide maximum exposure across multiple channels for each and every sponsor at the luncheon.

Sponsor Levels

The Scarlet Stiletto - \$3,000 Sponsor

1 Table, Logo in all print & online advertising (Large), Logo on website, Full page advertisement in program, Sponsor will receive verbal recognition by MC, Sponsor will be featured/mentioned in all verbal PR (Radio), 3 free months to attend BW NICE meetings, Vendor Table, 2 bottles of wine on table & Logo/Signage on the Table.

The Sassy Slingback - \$1,500 Sponsor

1 Table, Logo in all print & online advertising (Large), Logo on website, 1/2 page advertisement in program, 3 free months to attend BW NICE meetings, Vendor Table, 2 bottles of wine on table & Logo/Signage on the Table.

The Plumy Platform - \$750 Sponsor

4 Registration tickets, Logo in all print & online advertising (small), 1/2 page advertisement in program, 3 free months to attend BW NICE meetings & Vendor Table.

The Whimsical Wedge - \$500 Sponsor

2 Registration tickets, Logo in all print & online advertising (small), 1/2 page advertisement in program, 2 free months to attend BW NICE meetings & Vendor Table.

The Playful Peep Toe - \$350 Sponsor

1 Registration ticket, Logo in all print & online advertising (small), Business card advertisement in program, 1 free month to attend BW NICE meeting & Vendor Table.

Event Opportunities

Set up a Vendor Table - \$100

Vendor fee includes: skirted 8-foot table (one vendor per table), boxed lunch and pre-promotion on our social media sites.

Advertise in our Event Program

Color Business Card Ad, \$50
Color 1/2 Page Ad, \$200
Color Full Page Ad, \$300
Inside Front Cover, \$350 (one available)
Inside Back Cover, \$350 (one available)
Back Cover, \$400 (one available)

Donate Silent Auction Item:

Themed Basket or Certificate of Service Minimum value \$50.



**The Fashion Show
will feature local Bucks
County boutiques.
If interested in
participating please
email:
bwnicebucks@gmail.com**