

BW NICE SOMERSET COUNTY CHAPTER
PRESENTS THE
3RD ANNUAL

The RedShoe™

A luncheon & fashion show

FRIDAY, DECEMBER 7, 2018 10 A.M. TO 2 P.M.



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DOES IT ALL



Welcome

Dear Friends,

Welcome to our third annual *The Red Shoe*[™] Luncheon and Fashion Show in Somerset County! We are excited to have you join us as we continue our mission of building a national network of chapters, bringing women together for a common cause and establishing a platform that focuses on awareness of domestic abuse. *The Red Shoe*[™] is a special day to celebrate women in our county who are making a difference in the lives of others.

BW NICE was created to help women balance business, education and charitable outreach. At all our meetings and events, we help women gain meaningful business relationships, learn something new to help their businesses succeed and support our community. On behalf of the entire executive leadership committee, I wish you a fabulous day of networking, dining, fashion, shopping and fun! We look forward to your continued participation and support of BW NICE.

Laura

**LAURA M. CUMMINS
PRESIDENT BW NICE SOMERSET COUNTY**

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Message from the Founder

On behalf of BW NICE, Inc. and the Board of Trustees, we're excited to have you join us as we continue our mission of building a national network of chapters, bringing women together for a common cause, and establishing a platform that focuses awareness on domestic violence. *The Red Shoe™* is a special day to celebrate all of our successes while giving back and providing support to those in need.

BW NICE was created to provide women with a forum for business networking and charitable outreach. At all of our meetings and events, we help women gain meaningful business connections, learn new ways to succeed, and find reinforcement for positive living.

I hope you will find today's event uplifting and inspiring! We thank you for your continued participation and support of BW NICE!

With gratitude and thanks,

Diane

DIANE SIMOVICH - PRESIDENT
Founder & President

ABOUT BW NICE

Hundreds of women in New Jersey have discovered a favorite recipe for networking: start with friendship, stir in business and mix with a dollop of charity.

That's the success formula of BW NICE – Business Women Networking Involving Charity & Education.

Members describe the BW NICE experience as motivating and rewarding, both professionally and personally. As we come together in networking and education, we bring our collective skills and interests to the aid of women in distressed circumstances, lifting them up and cheering them on to success. We've gotten where we are through the support of those around us, and that's what we want to do for our members and others in the community. BW NICE helps women in all stages of life – those who need business connections, those in crisis, and those in transition.

At monthly breakfast meetings, attendees follow a typical networking agenda: 30-second business pitches, followed by a 15-minute educational talk. The difference is the charitable connection. Each chapter supports a local agency by making in-kind donations at monthly meetings and by holding their annual charity event, *The Red Shoe™*.

BW NICE does not limit the group to one person per profession. We welcome all women in business and our members includes doctors, lawyers, corporate and small business owners, job seekers, homemakers with hobby businesses and entrepreneurs of all stripes.

For more information on BW NICE and a Chapter near you, please visit our website at

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What are the membership requirements?

BW NICE offers a membership program which allows members to enjoy exclusive benefits and cost savings. The annual cost is \$150 and provides a number of value-added benefits including preferred pricing at all events. You do not have to be a member to attend or participate in meetings. For more information on how to join, please visit our website at www.bwnice.org.

When does BW NICE meet?

Each Chapter meets monthly. For more information regarding Chapter meetings, please visit our website at www.bwnice.org.

What does it cost to attend?

Cost varies by Chapter and venue. Please visit the Chapter Pages on our website at www.bwnice.org for more information on upcoming meetings and events.

What can I expect at meetings?

BW NICE encompasses three elements – networking, education and charity.

Networking - BW NICE builds a support system of professional women who provide assistance and guidance to each other and to those in need. By networking, women build friendships, learn ways to grow and develop their business, and gain access to a group of talented professionals.

Education – BW NICE and its members share best practices and methods for building a successful business and career. BW NICE brings in speakers to offer instruction, motivation and encouragement to all of our attendees.

Charity – BW NICE brings together its diversity and talents to help benefit other women in the community. Each BW NICE Chapter partners with a local organization in the fight against domestic violence and hosts The Red Shoe™, the Chapter’s annual fundraising event raising funds and awareness within the community.

Is BW NICE looking for business and corporate sponsors?

Yes. We are actively pursuing strategic partnerships within the business community. By teaming with us, companies find business associates and sponsor outreach work. We are also looking to develop partnerships with other women’s organizations as a way to empower female business leaders.

ABOUT BW NICE

BW NICE, Business Women Networking Involving Charity & Education, provides women at all stages of business and personal life with support, education and resources.

We see value in the balance of business and charitable outreach. We bring women together to gain meaningful business connections, learn new way to succeed, and foster an empowering environment.

Each BW NICE chapter raises funds and awareness supporting a local organization in the fight against domestic violence.



MESSAGE FROM CHARITY PARTNER

On behalf of Safe + Sound Somerset, welcome to BWNICE Somerset 2018 Red Shoe Fashion Extravaganza! Safe + Sound Somerset, the lead domestic violence organization serving Somerset County, is once again proud to be the nonprofit partner for this year's event. We are delighted that you have chosen to help support our mission to empower survivors of domestic abuse and engage the community to break the cycle of violence.

We are thrilled to share the amazing successes that continue to transform the lives of survivors and their families. Last year our entire clinical team achieved certifications in one of the most nationally recognized, progressive, and evidence-based therapies for the treatment of trauma and PTSD, Prolonged Exposure (PE). As a result, we became the first domestic violence organization in the nation to offer PE as treatment to adult survivors of domestic abuse. To date, more than 93% of survivors engaged in PE Therapy have significantly reduced or eliminated their symptoms of PTSD related trauma. This translates into families that are healing and thriving in lives unencumbered by trauma and violence in part because of the support received by events such as BWNICE Somerset's Red Shoe Fashion Show.

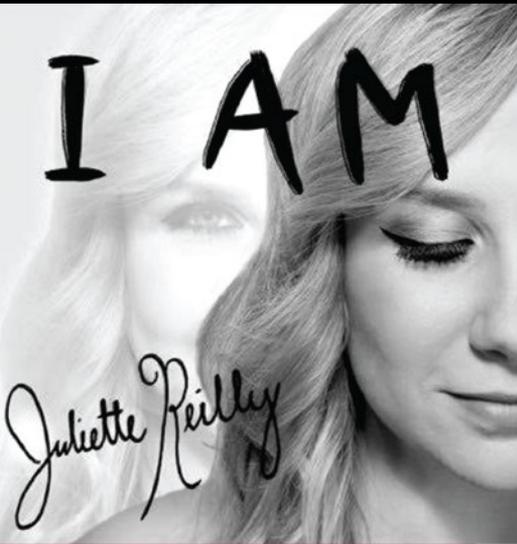
These incredible outcomes for survivors compel us to work even harder with our community to "break the cycle of violence". Through sharing our expertise, we aim to build the capacity of survivors, individuals, schools, community organizations and workplaces, equipping them with the information, tools and actions to become a force for healthy relationships free of violence and fear.

We are excited to share with you today one of Safe + Sound Somerset's newest empowerment initiatives, our Financial Empowerment Center. Financial abuse, while less commonly understood, is one of the most powerful methods of keeping a survivor trapped in an abusive relationship and deeply diminishes the victim's ability to stay safe after leaving an abusive partner. Research indicates that financial abuse occurs in 99% of domestic violence cases. Through Safe + Sound Somerset's Financial Empowerment Center, survivors will learn how to develop and manage household budgets, make financially sound decisions and gain tools to put their families on the thriving path to financial health and wellness.

Please visit our website, www.safe-sound.org, and join our mailing list to stay updated on our empowerment programs, volunteer opportunities and investment opportunities. As our 40th Anniversary approaches, we thank you for your generous support and ask you to engage with us and create a world in which individuals thrive and we end domestic abuse once and for all.



With Gratitude,
Michele E. Boronkas
Executive Director



The **RedShoe**[™]
A luncheon & fashion show

BW NICE is so pleased to have Juliette Reilly be a part of our vision and future. Her hopes and dreams align with the goals and passions of BW NICE.

Juliette Reilly is an up-and-coming pop singer/songwriter with both country and folk influences from central Jersey. Ms. Reilly attended Muhlenberg College in the Lehigh Valley as a music major, and graduated Phi Beta Kappa in May 2016.

We were introduced to Juliette's music by Valentina Jotovic from Hunterdon Academy of the Arts which is an award-winning afterschool program teaching music and acting to students of all ages and levels of ability guided by outstanding professional teachers. Juliette's hope is to inspire and empower young people everywhere through her music to be their own heroes and to not let anyone dull their shine. Over the last year and a half, she has released original songs and covers on her YouTube channel which have earned her over 185,000 subscribers and over 6,500,000 channel views. She has been writing songs since age 11, and singing and performing since age 6.

Juliette Reilly's new EP "I Am" released on December 31, 2016, debuted at #1 on the iTunes singer/songwriter chart and #53 on the overall albums chart on iTunes. Although voice is her main instrument, she also plays guitar, piano and ukulele and teaches all of those.



Businesswoman of the Year 2018



DORIS "DEE" ZAMPELLA

A graduate of then-Trenton State College, now The College of New Jersey, and originally from Green Brook, Doris Zampella joined her family business, E.A. Boniakowski Agency, Inc., in 1976. With her husband, she also formed JazMaz Enterprises LLC in 2003, and opened two Rita's Ice Franchises in Bridgewater and Somerville, the latter run by their son, Michael, and with a third opening in Piscataway in 2015.

A resident of Martinsville, Doris was very involved in school and PTO activities while her two children, Jacquelyn and Michael, were in Bridgewater schools. She co-chaired the graduation committee for four years at Bridgewater-Raritan Middle School and co-chaired the St. Joseph's freshman formal decoration committee. She was a Girl Scout leader with Rolling Hills for six years, and served as a board member for Bridgewater Soccer Association too.

In business, Doris served as the Somerset County Independent Agents Association President for four years and a director on the NJ State Agents Board for nine years. She received the Board Member of the Year award in 2003, and has also served on several insurance company agent councils.

Aside from her business and family life, Doris is heavily involved in the community at large, and volunteers her time with a number of different charitable organizations. Her past community activities include two years as secretary of the Dunellen-Green Brook Rotary Club, two years as treasurer of the Rotary Gift of Life Foundation and three years as a Martinsville Rescue Squad trustee. She was recognized as one of the 2009 Somerset County Women of the Year with the Shirley Noble Award for Volunteerism. In 2015, the Somerset County Business Partnership named her Somerset County Citizen of The Year and she was also the Adult Day Center's Honoree that year. In 2017, she received the Toast to Scouting Award from the Boy Scouts of America, and in 2018, she was honored with the Paul Harris Fellowship Award by the Dunellen Green Brook Rotary for her volunteer service.

Doris currently serves as the president of the Empower Somerset Board, board member for the Center School Foundation, volunteer EMT Crew Chief for Martinsville Rescue Squad, charter member of the United Way Women's Giving Circle and board member for the Somerset County Business Partnership. She also serves on the volunteer staff of Operation Shoebox NJ.

Doris is very passionate about supporting Safe + Sound Somerset, The Center for Great Expectations, CASA SHAW, Visions and Pathways, Operation Shoebox NJ, Adult Day Center, Dunellen Green Brook Rotary, Community of Hope, Boys Scouts Patriots Path Council and other local organizations both financially and with her time.

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FASHION SHOW MODELS

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Fashion Show Stylists & Makeup Artists: Ultra Beauty of Flemington and Bridgewater

A special thanks to the Red Shoe Committee: Donna DeMartino, Renee Newman, Audrey Blumberg, Daisy Newson, Donna Campanaro, Jessica Dale, Jill Scott, Frania Holloway and Laura M. Cummins



The **RedShoe**[™]
A luncheon & fashion show

Many thanks to those who generously allowed us to lighten the load of the event expenses so that we can give a greater donation to **Safe + Sound Somerset**.

**We thank you all from the tops of our hearts
to the tips of our red-toed shoes!**

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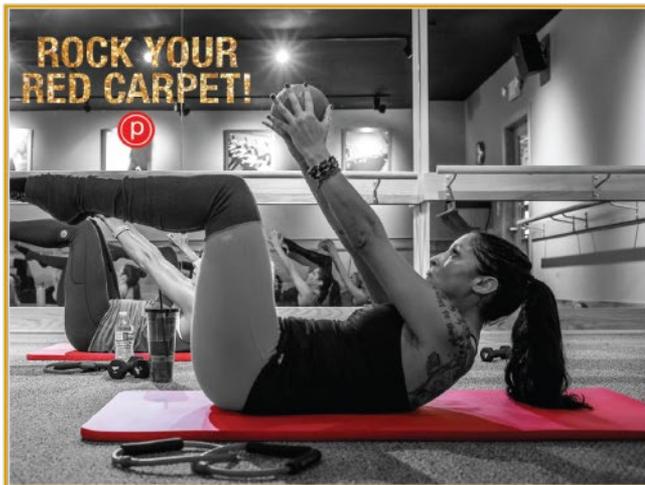
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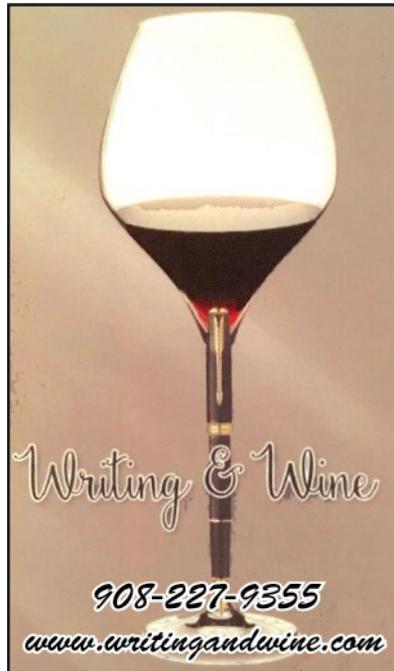
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Congratulations to Doris “Dee” Zampella on her nomination for Business Woman of the Year!



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**BW NICE Somerset County Chapter
invites you to join us for our monthly meetings.**

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