

FOR IMMEDIATE RELEASE

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BW NICE ANNOUNCES UNITY BANK AS CORPORATE SPONSOR

July 24, 2017 (Clinton, NJ) - BW NICE is pleased to announce Unity Bank headquartered in Clinton, NJ, has signed on as a Corporate Sponsor for BW NICE. “I’m thrilled to have Unity Bank partner with us and look forward to a mutually rewarding and beneficial partnership”, says Diane Simovich, Founder of BW NICE. “Our existing geographic markets provide mutual synergies for both organizations and will allow BW NICE to continue its expansion throughout New Jersey.”

BW NICE is a unique networking organization established in 2009 in central New Jersey and is rapidly expanding throughout the state. BW NICE members and attendees meet monthly for breakfast meetings and other events. Each chapter provides critical support to women and families in shelters or transition through donation items as well as an annual gala fundraiser, *The Red Shoe™* Luncheon & Fashion Show.

“We are honored to partner with an organization that is so well aligned with our values. BW NICE is an organization dedicated to Small Business and Community Commitment; we share their passion for making a difference”, says Rosemary Fellner, Chief Marketing Officer, Unity Bank.

BW NICE, Business Women Networking Involving Charity & Education, provides women at all stages of business and personal life with support, education, and resources. We see value in the balance of business networking and charitable outreach. We bring women together to gain meaningful business connections, learn new ways to succeed, and foster an empowering environment. Each BW NICE chapter raises funds and awareness supporting a local organization in the fight against domestic violence.

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